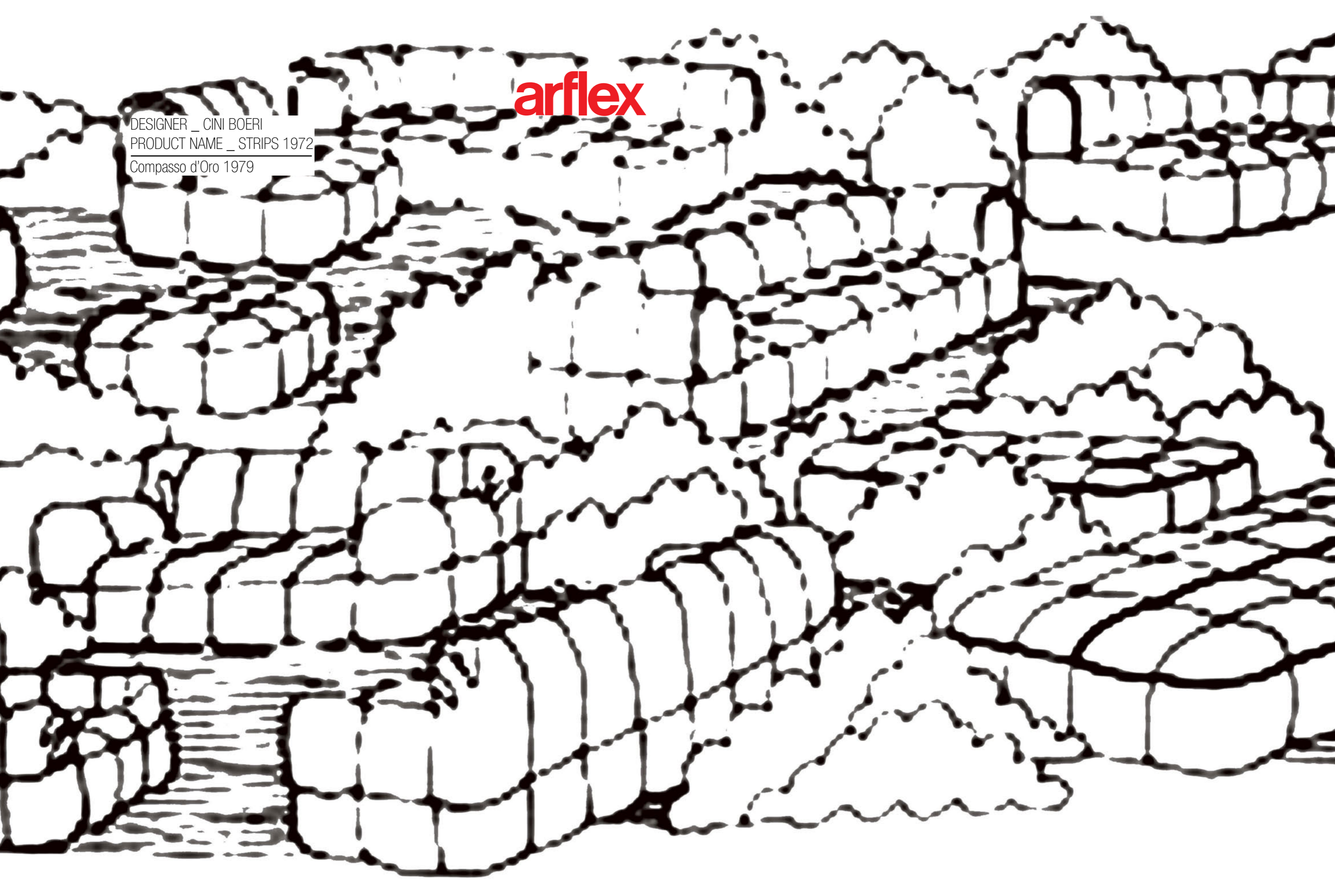


arflex

DESIGNER \_ CINI BOERI  
PRODUCT NAME \_ STRIPS 1972  
Compasso d'Oro 1979





























## STRIPS

Design che appartiene alla storia di Arflex, sicuramente uno dei prodotti più famosi, disegnato nel 1972, ha guadagnato il riconoscimento del premio Compasso d'oro ed è esposto in vari musei nel mondo, come alla Triennale di Milano, a Tokyo, al Moma di New York, etc.

Prodotto caratterizzato da una fodera trapuntata completamente sfoderabile. Disponibile anche nella versione letto e divano-letto, la modularità consente infinite combinazioni.

*(...) L'Arflex mi chiedeva di progettare un sistema di facile produzione e facile vendita, questo dopo l'esperimento del Serpentone (...). Ho fatto solo un divertente gioco di vestito, non di design. Usando una struttura schiumata qualsiasi, di sezione giusta, ho cercato di riportare la morbidezza, la piuma dei vecchi cuscini (che la gommapiuma ci aveva tolto) nel rivestimento, vestito togliabile, lavabile e cambiabile. Di qui è nata la trapunta morbida.*

*(...) Cosa vuoi che ti dica, questi strepitosi Strips, disegnati nel '72, quando speravamo di smitizzare i divani, i letti, le poltrone, simboli design-ricchezza, con questi fagotti morbidi sui quali arrangiarsi, nei quali infilarsi, lavabili, distabili, rifacibili, snodati, proposti e sostenuti dall'Arflex, devo ammettere con grande fede e buona volontà, hanno avuto, con il passare degli anni, un successo incredibile (...). Gli Strips sono diventati un'immagine e il significato del loro uso è passato in second'ordine. (da "Rassegna", nr. 24/25, 1972, intervista a Cini Boeri).*

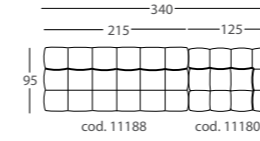
Sofa belonging to the history of Arflex collection, one of the most famous products, designed in 1972, awarded the Compasso D'Oro Premium, and displayed in various museums in the world as Triennale in Milan, Tokyo, Moma in New York etc.

Product featured by a fully removable quilted covers. Available also as bed or sofa-bed. Its modularity enables endless configurations.

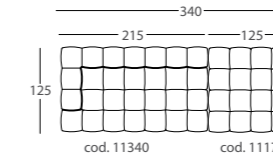
*(...) Arflex asked me to design a system, easy to produce and easy to sell, this after the experiment of Serpentone (...). I made an easy cover play only, not design. Using a foam structure, of right section, I tried to reproduce the softness, the down of the old cushions (which the foam rubber took away) in the cover, fully removable, washable and changeable. From this, the soft quilt is born.*

*(...) What I have to tell you, these wonderful Strips, designed in 1972, when we hoped to demythologize sofas, beds, armchairs, symbols of design-wealth, with these soft bundles on which you can sit down, in which you can sleep, washable, removable, articulated, proposed and supported by Arflex, I have to admit with great faith and good will ... had, in time, an incredible success (...). The Strips became an image and the meaning of their use became of little importance. (From magazine "Rassegna", nr. 24/25, 1972, interview with Arch. Cini Boeri).*

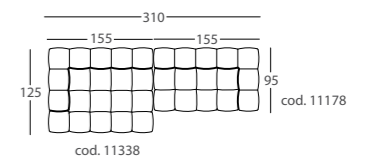
## Composizioni Compositions



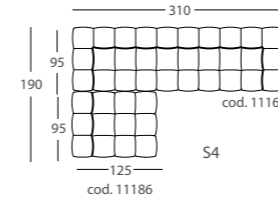
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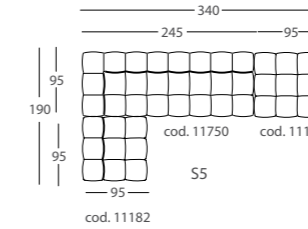
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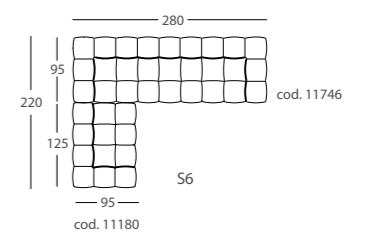
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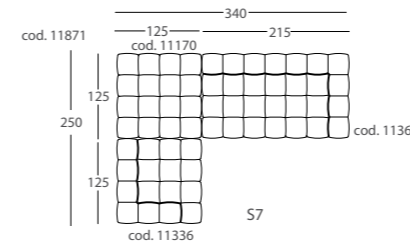
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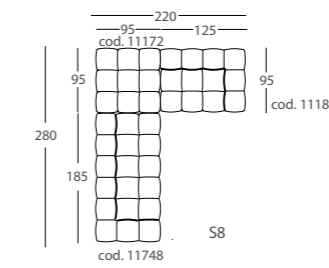
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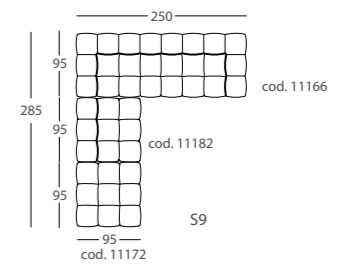
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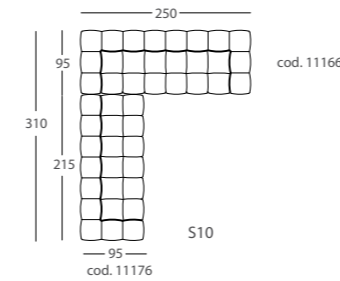
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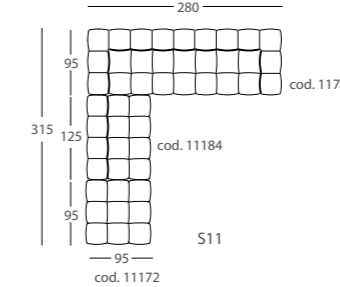
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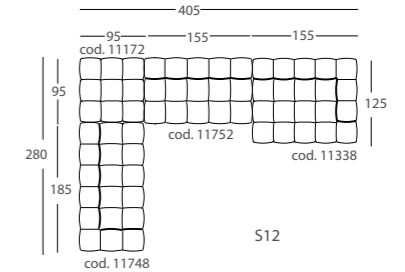
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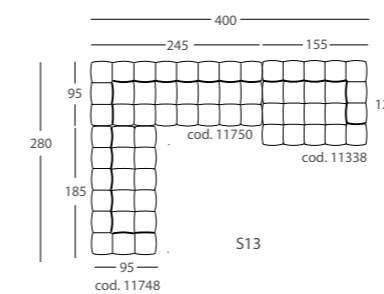
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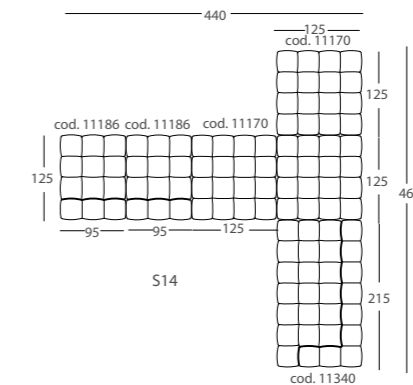
S11



S12



S13



S14

# STRIPS

DIVANO RIVESTITO DA UNA TRAPUNTA AL POSTO DELLA NORMALE FODERA. SISTEMA DI ELEMENTI, CHE PERMETTE MODULARITÀ INFINITE.

STRUTTURA: METALLO E MULTISTRATO DI PIOPPO.

IMBOTTITURA STRUTTURA: POLIURETANO SAGOMATO A DENSITÀ DIFFERENZIATA / FIBRA DI POLIESTERE.

MOLLEGGIO: CINGHIE ELASTICHE.

PIEDINI: TUBOLARE METALLICO CROMATO.

RIVESTIMENTO: TESSUTO O PELLE (SOLO PELLE TIPO "STRIPS").

SOFA COVERED BY A QUILTED COVER INSTEAD OF THE NORMAL ONE. ELEMENTS SYSTEM, THAT ALLOWS NEVER ENDING COMPOSITIONS.

STRUCTURE: METAL AND POPLAR MULTIPLY WOOD.

FRAME UPHOLSTERY: SHAPED POLYURETHANE WITH DIFFERENTIATED DENSITY / POLYESTER SLIP COVER.

SPRINGING: ELASTIC STRAPS.

FEET: CHROME-PLATED METAL TUBULAR.

COVER: FABRIC OR LEATHER (ONLY LEATHER "STRIPS").

SOFA MIT EINEM GESTEPPTEN BEZUG, ALS DEN NORMALEN BEZUG. ELEMENTSYSTEM, DAS UNENDLICHE KOMPOSITIONEN GESTATTET.

STRUKTUR: METALL UND MULTISCHICHTHOLZ AUS PAPPEL.

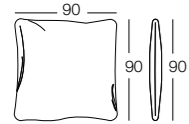
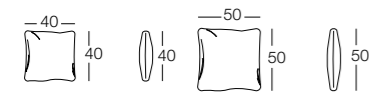
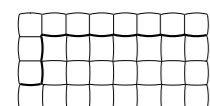
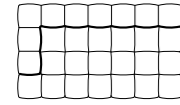
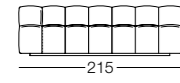
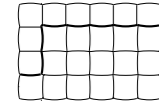
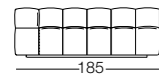
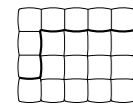
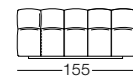
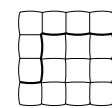
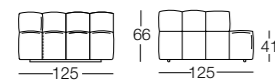
STRUKTURPOLSTERUNG: GEFORMTER PU-SCHAUM IN UNTERSCHIEDLICHER DICHTHE / FASERBEZUG.

FEDERUNG: ELASTISCHE BÄNDER.

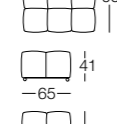
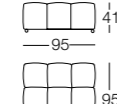
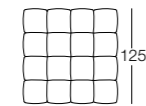
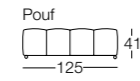
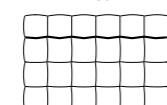
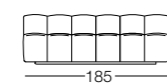
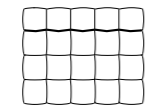
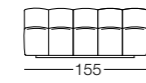
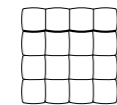
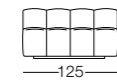
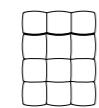
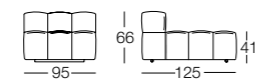
FÜSSE: VERCHROMTES METALLROHR.

BEZUG: STOFF ODER LEDER (NUR LEDER „STRIPS“).

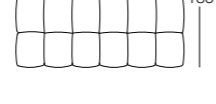
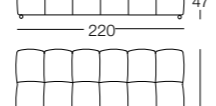
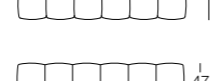
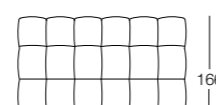
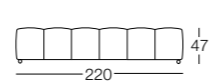
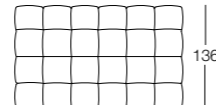
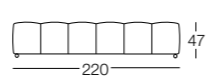
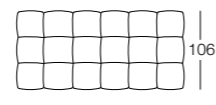
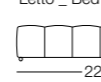
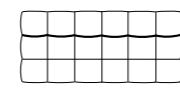
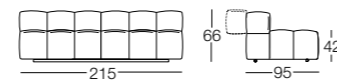
Elemento 1 br. corto P 125  
Unit with 1 short arm. D 125



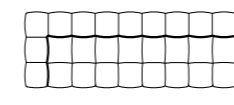
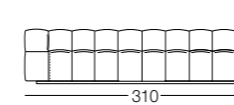
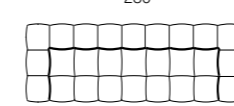
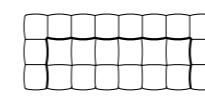
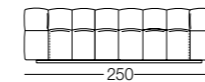
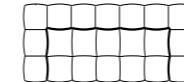
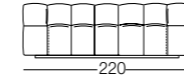
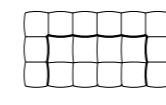
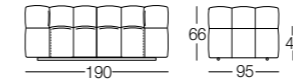
Elemento P 125  
Unit D 125



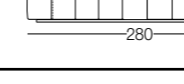
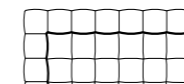
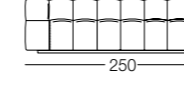
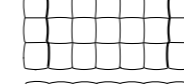
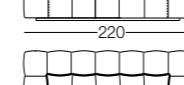
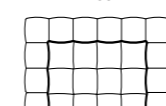
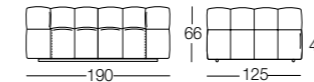
Divano letto  
Sofa-bed



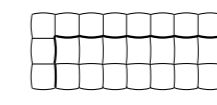
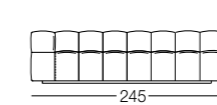
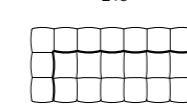
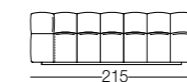
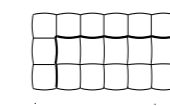
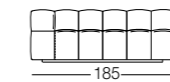
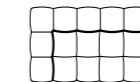
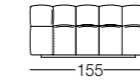
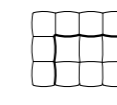
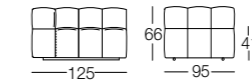
Divano P 95 \_ Sofa D 95



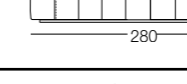
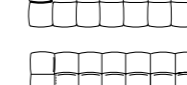
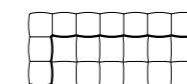
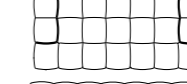
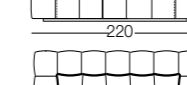
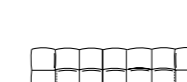
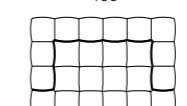
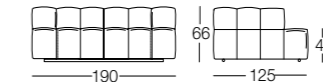
Divano P 125 \_ Sofa D 125



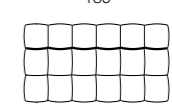
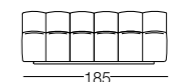
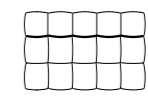
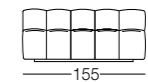
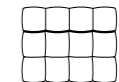
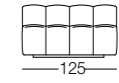
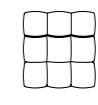
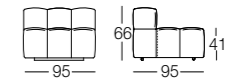
Elemento 1 bracciolo P 95  
Unit with 1 armrest D 95



Divano P 125 br. corto \_ Sofa D 125 short arm.



Elemento P 95 \_Unit D 95



Elemento 1 bracciolo P 125 \_ Unit with 1 armrest D 125

